

## **Bilby Awards 2020**

### **Community Engagement**

Excellence in promoting your station within your community or encouraging your community to get involved with your station. The station engages extensively with its community, the activity is relevant to the community and the activity promotes the station and encourages new listeners, members, volunteers and/or subscribers.

1. Describe the activity/event/broadcast
2. Which part of your community did this engage with and how many of your volunteers/members were involved
3. What results were obvious from this, eg new members, increase in listeners etc

### **Youth Contribution**

Contribution to a station or stations by **a person** under 25 years. In recognition of the value of having young people engaged in community broadcasting. The nominee shows support for other young people who are or could be involved with the station, is involved in many aspects of the station and regularly engages with the station's community.

1. How is the nominee involved with your station
2. How does the nominee interact with other people in your station, both young and not so young
3. How does the nominee interact with your community and promote a positive image of your station and young people

### **Volunteer of the Year**

A valued volunteer in community broadcasting – someone who gives their time for the benefit of a station or stations and their community. These nominees really do make a difference! This volunteer makes a significant contribution to the station, actively promotes the benefits of the station to your community and has made a positive contribution to the station's wellbeing.

1. How is the nominee involved with your station
2. What positive contributions does the nominee make to your station
3. What does the nominee do to promote your station within your community

### **Sport**

Excellence in coverage of sport within your community. Single program, series, interview or reporting that is not generally covered by other media and engages your local community. The program supports local sporting culture, is available to the community that may otherwise not have access to the sport and is engaging, interesting and informative.

1. Describe the event/broadcast
2. How does this program support sporting culture within your community
3. How is this program different to other sports programs generally available within your community
4. Audio required

### **Outside Broadcast**

OBs are a chance to get out there and broadcast in the heart of your community. Simple, complex, big or small; this award recognises effort, community engagement and success for your station. The OB is a special event that meets a community need, is something that could not be usually done in the studio, is of a technically high standard and is well planned and executed

1. Describe the event/broadcast
2. What community need did it meet
3. What planning went into the event and how well did it do, eg what results for your station and your community have you noticed
4. Audio required

### **Environmental Commitment**

To acknowledge a station's effort to contribute to reducing their environmental impact, through action or operational change that has a direct effect. Can be anything from the past 3 years (2017 – 2020)

1. What is the action or change that you have implemented
2. What contributed to the decision to make this change
3. What results have you seen since making the change

### **Small Station of the Year**

Small in numbers but big on achievement. Nominees will have a vibrant volunteer base and will be an important part of their community. The station will have a clear vision and 5 year plan, follows good governance to ensure sustainability, has interesting and engaging programming that reflects its community. Please include the station's 2019 Annual report.

1. Describe your station, including the number of members/volunteers and on air programs
2. How does your station interact with your community, apart from your regular broadcast
3. Do you have feedback from your community, eg social media posts, emails, comments

### **Station ID/Promo**

This message shows creativity and effectiveness at promoting your station/program to your community. Made by your station to promote your broadcast. The promo is of high technical standard, is relevant to the station's community and presents a message that engages and informs listeners.

1. What does the message promote
2. Who made the message
3. Audio required

### **Sponsorship message**

A message that produces an excellent outcome for the station and the sponsor. Made by your station as a paid sponsorship message. The message is of high technical standard, is informative, effective and creative and is relevant to the station's community.

1. Who is the sponsor and who made the message
2. Do you have feedback from the sponsor
3. Audio required

### **Interview**

It's not just who you are interviewing, it's what they say or how they say it. Content should be interesting, unique or present an alternative view to the mainstream. The interviewer asks open questions, the subject is relevant to the station's community, technical presentation is of a high standard

1. Who conducted the interview and who were they interviewing
2. In what way was the interview relevant to your community
3. What made the interview special for the listener
4. Audio required

### **Local Music**

Every community has music. This is for the program that best supports your local musicians, singers or composers. Single program, series, ongoing program or live event. The program provides a platform for music not generally supported through mainstream media and the presenter/s display a high level of knowledge about local music as well as technical excellence.

1. Describe the program, when it aired, who was involved etc
2. How does this program support music and musicians who live in your community
3. How does the presenter's knowledge contribute to the program
4. Audio required

### **Can't Get Out Of The Car**

A segment so riveting you want to keep listening to it, no matter what. Serious, funny, interesting or just plain weird! The segment is clear and easy to understand, is of interest to the stations' community and engages the listener.

1. Describe the segment/program
2. What makes it so engaging that you have to keep listening
3. Was there any listener feedback about it
4. Audio required

### **Crisis Innovation**

A special one-off award for 2020. How has your station adapted while observing physical distancing, social isolation, increased hygiene practices and decreased sponsorship opportunities. Tell us your story. Every entry is acknowledged with a certificate.