

# SACBA 2022 BILBY AWARDS

**ENTRIES OPEN JUNE 2022**

[SACBA.ORG.AU](http://SACBA.ORG.AU)

**COMMUNITY  
ENGAGEMENT**

**OUTSIDE  
BROADCAST**

**VOLUNTEER  
OF THE  
YEAR**

**BEST  
RADIO  
PROGRAM**

**STATION  
PRODUCTION**

**INTERVIEW**

**EXCELLENCE  
FIRST NATIONS  
PROGRAMMING**

**LOCAL  
MUSIC**

**EXCELLENCE  
MULTICULTURAL  
PROGRAMMING**

**SPORT**

**YOUTH  
CONTRIBUTION**

**CAN'T GET  
OUT OF THE  
CAR**

### **Community Engagement**

Excellence in promoting your station within your community, to encourage your community to get involved with your station. Describe how you engage with your community to promote your station and encourage new members, new programs, new volunteers and/or subscribers, new listeners.

### **Youth Contribution**

Contribution to a station or stations by **a person** under 25 years. In recognition of the value of having young people engaged in community broadcasting. The nominee shows support for other young people who are or could be involved with the station, is involved in many aspects of the station and regularly engages with the station's community.

### **Volunteer of the Year**

A valued volunteer in community broadcasting – someone who gives their time for the benefit of a station or stations and their community. These nominees really do make a difference! This volunteer makes a significant contribution to the station, actively promotes the benefits of the station to your community and has made a positive contribution to the station's wellbeing.

### **Sport**

Excellence in coverage of sport within your community. Single program, series, interview or reporting that is not generally covered by other media and engages your local community. The program supports local sporting culture, is available to the community that may otherwise not have access to the sport and is engaging, interesting and informative.

### **Outside Broadcast**

OBs are a chance to get out there and broadcast in the heart of your community. Simple, complex, big or small; this award recognises effort, community engagement and success for your station. The OB is a special event that meets a community need, is something that could not be usually done in the studio, is of a technically high standard and is well planned and executed

### **Station Production**

This message shows creativity and effectiveness at promoting your station, a program or segment or a sponsor. Made by your station, this production is of high technical standard, is relevant to the station's community and presents a message that engages and informs listeners.

### **Interview**

It's not just who you are interviewing, it's what they say or how they say it. Content should be interesting, unique or present an alternative view to the mainstream. The interviewer asks open questions, the subject is relevant to the station's community, technical presentation is of a high standard

### **Best Radio Program**

Music or Spoken word program. This is a program that engages listeners and presents a different perspective on the genre or subject matter. It is technically excellent and is well researched and interesting.

### **Local Music**

Every community has music. This is for the program that best supports your local musicians, singers or composers. Single program, series, ongoing program or live event. The program provides a platform for music not generally supported through mainstream media and the presenter/s display a high level of knowledge about local music as well as technical excellence.

### **Excellence in First Nations Programming**

This is for a program, segment or interview that delivers a First Nations' voice to your community.

### **Excellence in Ethnic & Multicultural Programming**

This is for a program/segment or interview that delivers an Ethnic/Multicultural voice to your community

### **Can't Get Out Of The Car**

A segment so riveting you want to keep listening to it, no matter what. Serious, funny, interesting or just plain weird! The segment is clear and easy to understand, is of interest to the station's community and engages the listener.